

Sponsorship Opportunities for the Afton Fair

The Board of Directors of the Afton Driving Park and Agricultural Association is in the final stages of planning entertainment and demonstrations for the 119th Afton Fair. We have booked numerous bands and displays and are working on finalizing the schedule. We have not made a decision yet on our main attraction for this year's fair but plan to hold another open air concert inside the track for just the cost of admission to the park.

We are looking for individuals and organizations to sponsor our Entertainment Tent, Grandstand Events, Main Attraction, and other events during fair week.

Sponsor an area:

Area	Main Attraction*	Grandstand Events	Entertainment Tent	Other Events (Children's Activity Center, Animal Displays etc.)
Amount				

Benefits of Sponsorship:

Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Up to \$250	\$251 to \$750	\$751 to \$1250	\$1251 to \$2500	\$2501 to \$4999	\$5000 and above
Listing in Premium Book** and Web Site***	Same as level 1 and listing in newspaper advertising	Newspaper advertising listing, business card ad in Premium Book** and Link or Logo on Website***	Newspaper advertising listing, 1/4 page ad in Premium Book** and Link or Logo on Website***. Option to display banner	Newspaper advertising listing, 1/2 page ad in Premium Book** and Link or Logo on Website***. Option to display banner.	Newspaper advertising listing, full page ad in Premium Book** and Link or Logo on Website***. Option to display banner.
		Ad Size: 3.5" x 2" Logo: 150px by 75px max	Ad size: 5" x 4" Logo: 150px x 75px max	Ad size: 8" x 5" Logo: 150px x 150px max	Ad size 8" x 11" Logo: 150px x 150px max

*Main Attraction Sponsorships must be a minimum of \$1000.

**Sponsorship form and payment must be received by March 14th to be included in Premium Book.

***Website is www.theaftonfair.com. Logos and listings can be placed up to the start date of the fair. Allow 1 week for placement.

Please provide the following information

Company Name: _____

Contact: _____

Address: _____

Phone Number: _____

Please submit Camera Ready artwork and payment to:

Afton Driving Park & Agricultural Association, Inc.
 PO Box 15,
 Afton, NY 13730

Attention: Regina Birdsall, Treasurer

Please submit electronic artwork to:

ads@theaftonfair.com

For more information please call 607-639-1525.